

## **CLAIMS**

1. A method of treating an illness in a non-human mammal comprising the steps of:

identifying symptoms of illness in a non-human mammal;

diagnosing said non-human mammal to identify at least one illness and prescribing a treatment regimen;

providing a pliable film suitable for oral delivery to said mammal, said film comprising at least one binder, at least one lubricant, at least one solvent for said binder and said lubricant, an effective amount of at least one effective veterinary agent sufficient to have a desired effect on said illness, and a moisture content of about 4% - 7% by weight; and

adhering said pliable film to moist mucousal tissue within the oral cavity of said mammal thereby providing said effective agent to said mammal.

2. A method of treating an illness in a non-human mammal according to claim 1 wherein said step of providing a pliable film comprises providing a hydrophilic film.

3. A method of treating an illness in a non-human mammal according to claim 1 wherein said step of placing said film within the oral cavity of an animal comprises placing said film on

an insert device and placing at least a portion of said insert device within the oral cavity of said animal.

4. A method of treating an illness in a non-human mammal according to claim 1 wherein said step of providing a film comprises providing a film having a moisture content not greater than about 15% by weight.

5. A method of treating an illness in a non-human mammal according to claim 1 wherein said step of providing a film comprises providing a film having a moisture content of about 4% - 6% by weight.

6. A method of treating an illness in a non-human mammal according to claim 1 wherein said step of providing a film comprises providing a film having a moisture content of about 4.5% - 5.5% by weight.

7. A method of treating an illness in a non-human mammal according to claim 1 comprising adhering said film to said mammal repeatedly over a predetermined course of treatment in accordance with said treatment regimen.

8. A method of treating an illness in a non-human

mammal according to claim 8 wherein said adhering step is performed a plurality of times during a single day.

9. A method of treating an illness in a non-human mammal according to claim 8 wherein said adhering step is performed a plurality of times during a single week.

10. A method of treating an illness in a non-human mammal according to claim 8 wherein said adhering step is performed a plurality of times during a single month.

11. A method of treating an illness in a non-human mammal comprising the steps of:

identifying symptoms of illness in a non-human mammal;  
diagnosing said non-human mammal to identify at least one illness and prescribing a treatment regimen;

providing a pliable film suitable for oral delivery to said mammal, said film comprising at least one binder, at least one lubricant, at least one solvent for said binder and said lubricant, an effective amount of at least one effective veterinary agent sufficient to have a desired effect on said illness, and a moisture content of about 4% - 7% by weight; and

adhering said pliable film to moist mucousal tissue within the oral cavity of said mammal thereby providing said

effective agent to said mammal.

wherein said adhering step is performed a plurality of times during a single month.

12. A method of treating an illness in a non-human mammal according to claim 11 said adhering step is performed a plurality of times during a single week.

13. A method of treating an illness in a non-human mammal according to claim 11 said adhering step is performed a plurality of times during a single day.

14. A method of treating an illness in a non-human mammal comprising the steps of:

identifying symptoms of illness in a non-human mammal;

diagnosing said non-human mammal to identify at least one illness and prescribing a treatment regimen;

providing a pliable film suitable for oral delivery to said mammal, said film comprising at least one binder, at least one lubricant, at least one solvent for said binder and said lubricant, an effective amount of at least one effective veterinary agent sufficient to have a desired effect on said illness, and a moisture content of about 4% - 7% by weight; and

adhering said pliable film to moist mucousal tissue

within a cavity of said mammal thereby providing said effective agent to said mammal.